

Joseph Montillo

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Online Portfolio: www.jmontillo.com

Graduated Framingham State University with Bachelors' in Computer Science Fall 2012

Full Time: TRUX – Lead UI/UX Designer (Sept 2020 – Present)

Full Time: Reflexis Inc – Senior UI/UX Engineer (Jan 2013 – Sept 2020)

Led brainstorming, design and development processes for the next generation of Reflexis web and mobile applications with a focus on optimal user experience. (**visit reflexisinc.com** for a list of our major retail clients)

- Led three completed full redesigns for the suite of Reflexis applications (over 11 apps) from conceptualization to final end-user product. Involved in every high-level meeting and design/dev step. Streamlined our big data Web and Mobile applications into simplified and intuitive interfaces for the hundreds of thousands of end-users benefit.
 - o **Version 2** was mentioned as #3 of the top 5 takeaways at the NRF Big Show 2016 conference in New York (bigshow16.nrf.com) **Article: bit.ly/1pYjkyv**
 - o **Version 3** was a major factor in Reflexis being acquired by Zebra in July of 2020 **Article: zd.net/34woOZr**
 - o Met with industry leaders to get an understanding of the end-user needs as well as utilized A/B testing and focus groups for feedback to deliver best products.
- Created and managed the UI Style Guide documents company-wide UI/UX consistency.
- Created and managed the UI Repository Website for company-wide UI/UX consistency.
- Created the Application Downloads Site for easy customer Mobile application updates.
- Helped the marketing team when needed by creating high-quality graphics and videos.

Part Time: Framingham High School - Web Design Teacher (March 2019 – Present)

Consultant: CEO in a Box – CTO/Graphic Designer (Feb 2011 – Present)

Start-up company in the technology and health niche; CAB has massive capital plus a diverse and talented pool of developers from MIT and Brandeis. Sweat equity vested, now on BoD.

Freelance: deHaas Creative – Web Design/Development (Feb 2016 – Feb 2018)

Design/develop websites for clients under the deHaas Creative brand on a freelance basis.

Full Time (during college): Purpose Inspired Marketing – Web Design/Development (Jan 2011 – Oct 2012)

Web development/design start-up company. During my employment we grew from myself and the founder into 6 outsourced developers, two in-house developers and one intern.

Part Time (during school): Mercedes Benz – Receptionist (June 2009 – Jan 2011)

Part Time (during school): Bj's Wholesale/CompUSA – (Feb 2006 – June 2009)

Freelance: jmontillo.com – Owner (Aug 2006 – Present)

Small business I founded where I host/create custom web content, custom and Wordpress websites for individuals and small businesses focusing on UI/UX and backend development.

Experience with programming languages:

- 13+ years HTML
- 13+ years CSS
- 12+ years JavaScript/jQuery
- 11+ years ecommerce related platforms
- 9+ years WordPress
- 9+ years PHP
- 8+ years MySQL
- >4 years ActionScript/C++/AngularJS

Experience with web related areas:

- 15+ years Word, PowerPoint, Excel
- 12+ years B2B, SaaS, B2C environments
- 12+ years Photoshop, AI, Adobe Suite
- 11+ years Notepad++, Dreamweaver
- 11+ years Video/Sound Editing
- 7+ years Jira and other Team apps
- 5+ years Flash
- 5+ years IIS, PHPmyAdmin